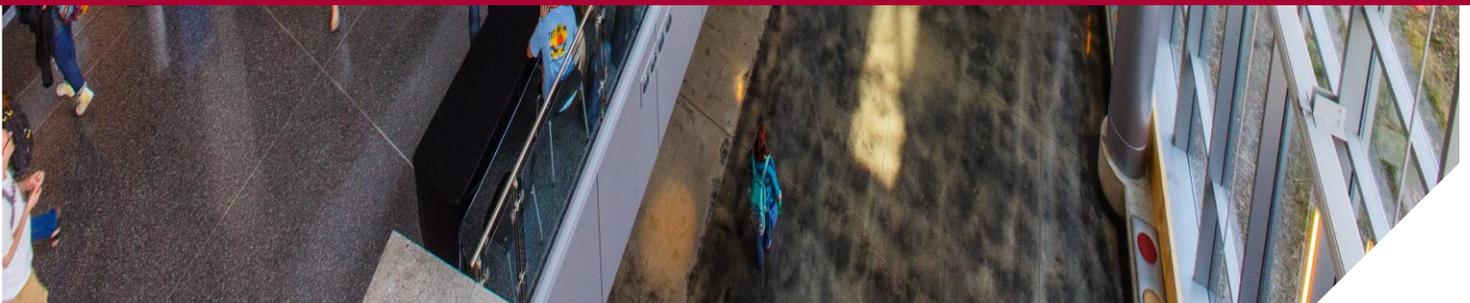




IUPUI
Overall
Beginning Freshmen
Entering Student Survey Report

2020



Welcome to the 2020 IUPUI Entering Student Survey Report

The Entering Student Survey (ESS) was administered to all first-time IUPUI new beginning students. The ESS was designed to gather information about students' needs, time commitments, reasons why they decided to enroll at IUPUI, initial feelings of belonging, and commitment to IUPUI. Of the 3,331 beginning freshmen in the 2020 cohort, 1,032 completed the Entering Student Survey. The response rate was 31%. Respondents were representative of the overall beginner population with regard to residency, age, ethnicity, and school. Respondents were slightly more likely to be women.

Key Highlights Overall

- The vast majority of students (87%) agreed that the IUPUI campus is 'very inclusive and celebrates all students with different backgrounds and cultures.'
- 84% of students agreed 'the IUPUI campus community has made me feel welcomed.'
- About 88% of respondents agreed they are 'proud to tell others I am going to school here.'
- 58% of students plan to work for pay off-campus during their first year while 30% plan to work for pay on-campus.
- The following are the top 10 reasons students decided to attend IUPUI:
 1. Academic quality
 2. Availability of financial aid/scholarship
 3. Availability of specific academic programs (majors)
 4. Graduates get good jobs
 5. Affordability
 6. Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)
 7. Job, career, and internship opportunities available in Indianapolis while attending school.
 8. Career and job opportunities available in Indianapolis while attending school
 9. Opportunity for an IU or Purdue Degree
 10. Campus emphasis on student health and wellness
- When students were asked in an open-ended format what the tipping point or the most important reason they selected IUPUI was, they reported affordability/opportunities for financial aid and scholarships, location, and quality of programs/degree options.
- Students were asked where they applied in addition to IUPUI. The top five institutions were as follows: 1) Indiana University Bloomington, 2) Ball State University, 3) Purdue University, 4) University of Indianapolis and 5) Indiana State University.
- Students were asked to report any challenges they may have for ideal learning experiences. 50% reported no challenges, 16% reported lack of access to high speed internet, 14% reported lack of technology skills, 9% reported lack internet, 3% reported lack of camera, and 1% reported lack of computer, laptop or tablet. This information was shared with appropriate campus leaders so they were able to connect students with resources to meet their needs.

ENTERING STUDENT SURVEY RESPONDENTS

DEMOGRAPHICS

Residency	Survey Responders		Overall Beginning Freshmen Population	
	N	Percentage	N	Percentage
Indiana Resident	931	90.2	3,054	91.7
Non-Resident	101	9.8	277	8.3
Gender				
Women	669	64.8	1,997	60.0
Men	363	35.2	1,334	40.0
Age				
19 and Under	1,015	98.4	3,216	96.5
20-24	17	1.6	87	2.6
25 and Over	0	0.0	28	0.8
Ethnicity				
American Indian/Alaska Native	0	0.0	2	0.1
Asian	54	5.2	188	5.6
Black/African-American	80	7.8	322	9.7
Hispanic/Latin(x)	134	13.0	466	14.0
Native Hawaiian/Pacific Island	0	0.0	1	0.0
International	19	1.8	49	1.5
Two or More Races	52	5.0	196	5.9
White	692	67.1	2,103	63.1
School				
University College	514	49.8	1,764	53.0
School of Science	165	16.0	435	13.1
School of Engineering and Technology	111	10.8	353	10.6
School of Health & Human Sciences	36	3.5	109	3.3
Kelley School of Business	66	6.4	187	5.6
School of Liberal Arts	33	3.2	133	4.0
Herron School of Art and Design	49	4.7	119	3.6
School of Informatics and Computing	27	2.6	94	2.8
School of Education	9	0.9	51	1.5
O'Neill School of Public and Environmental Affairs	13	1.3	53	1.6
School of Medicine	0	0.0	0	0.0
Fairbanks School of Public Health	7	0.7	27	0.8
Lilly Family School of Philanthropy	2	0.2	5	0.2
School of Dentistry	0	0.0	0	0.0
School of Social Work	0	0.0	0	0.0
School of Nursing	0	0.0	1	0.0

SENSE OF BELONGING

Please rate how much you agree with each statement									
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree	Slightly Agree	Moderately Agree	Strongly Agree
<i>Percentages</i>									
The IUPUI campus is very inclusive and celebrates all students with different backgrounds and cultures	1,030	6.09	1.0	0.8	0.7	10.7	9.4	27.7	49.8
The IUPUI campus community has made me feel welcomed	1,030	5.82	1.1	1.1	2.5	11.5	15.2	31.6	37.1
I feel a sense of belonging to IUPUI	1,032	5.37	1.2	2.7	5.1	15.5	21.1	33.6	20.8
I see myself as part of the IUPUI community	1,031	5.37	1.2	2.6	4.7	17.3	21.0	30.7	22.5
I feel that I fit right in on campus	1,030	5.36	1.2	2.6	3.9	18.3	21.7	30.4	22.0
I feel that I am a member of the IUPUI community	1,031	5.22	1.3	2.2	6.4	18.9	24.9	27.4	18.9

1=Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
Rank ordered by means

COMMITMENT TO IUPUI

Please rate how much you agree with each statement									
	N	Mean	Strongly Disagree	Moderately Disagree	Slightly Disagree	Neither Disagree nor Agree	Slightly Agree	Moderately Agree	Strongly Agree
<i>Percentages</i>									
I am proud to tell others I am going to school here	1,002	6.10	1.3	1.3	1.4	8.3	11.6	22.2	53.9
I am extremely glad that I chose IUPUI over other colleges	1,002	6.01	0.9	1.5	2.2	9.7	12.0	24.5	49.3
It is important for me to graduate from IUPUI (e.g., rather than from another college)	1,001	5.81	1.9	3.2	3.6	12.1	10.7	19.6	49.0
IUPUI was my first choice of colleges that I was accepted to or considered applying to	1,004	5.29	6.1	5.6	11.0	6.9	12.5	16.8	41.1

1=Strongly Disagree, 2=Moderately Disagree, 3=Slightly Disagree, 4=Neither Disagree nor Agree, 5=Slightly Agree, 6=Moderately Agree, 7=Strongly Agree
Rank ordered by means

HOURS PLANNED TO SPEND ON ACTIVITIES

About how many hours do you plan to spend in a typical 7-day week during your first year at IUPUI doing each of the following?

	N	0	1-5	6-10	11-15	16-20	21-25	26-30	More than 30
<i>Percentages</i>									
Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	970	0.2	9.4	19.2	21.0	23.9	12.7	7.2	6.5
Working for pay on campus	963	70.5	6.6	8.4	6.6	4.7	2.2	0.4	0.5
Working for pay off campus	969	42.4	7.4	8.7	11.4	12.3	9.1	4.0	4.7
Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	967	24.2	38.1	21.1	9.2	3.8	2.0	0.8	0.8
Commuting to class (driving, walking, etc.)	969	12.3	61.3	14.6	4.5	2.1	1.1	0.9	3.1
Relaxing and socializing (watching TV, partying, etc.)	955	2.2	27.9	35.0	16.4	10.8	4.1	1.7	1.9
Providing care for dependents living with you (parents, children, spouse, etc.)	951	65.4	19.7	7.7	3.2	1.8	0.5	0.4	1.3
Taking care of household responsibilities	952	9.1	56.5	21.6	6.9	2.3	1.0	0.9	1.6
Engaging in volunteer activities	948	27.4	49.7	12.9	6.0	2.2	0.7	0.3	0.7
Interacting with on-line social networks (Facebook, Instagram, Twitter, etc.)	952	8.1	44.2	25.6	10.8	5.6	2.7	1.2	1.7



DECISIONS TO ATTEND IUPUI

In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:							
	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
	<i>Percentages</i>						
Academic quality	930	4.37	0.2	1.4	11.4	35.6	51.5
Availability of financial aid/scholarship	896	4.29	1.8	4.5	11.3	28.0	54.5
Availability of specific academic programs (majors)	934	4.25	1.4	3.4	12.6	33.8	48.8
Graduates get good jobs	933	4.20	1.4	3.9	15.5	32.1	47.1
Affordability	936	4.12	1.4	5.5	17.3	31.6	44.2
Focus on hands-on experiential learning (e.g., internships, service learning, and research projects)	933	4.07	1.7	5.4	18.8	32.8	41.3
Job, career, and internship opportunities available in Indianapolis while attending school.	935	4.06	2.9	7.4	16.5	27.7	45.6
Career and job opportunities available in Indianapolis while attending school	935	4.06	3.4	7.5	15.8	26.1	47.2
Opportunity for an IU or Purdue Degree	897	3.93	4.5	5.9	20.5	30.4	38.8
Campus emphasis on student health and wellness	934	3.81	3.1	8.6	24.1	33.3	31.0
Emphasis on health or healthcare in academic programs	934	3.74	5.1	8.9	23.6	31.3	31.0
Welcoming campus	934	3.70	4.6	7.7	27.9	32.6	27.2
Flexibility of course offerings and formats (online and face-to-face)	893	3.68	5.1	11.0	24.9	28.2	30.8
Personal attention from faculty	895	3.67	2.9	10.0	27.8	36.0	23.2
IUPUI's reputation	896	3.67	4.2	8.6	27.5	35.3	24.3
Feeling that I "fit in" at IUPUI	933	3.64	5.2	10.1	27.8	29.4	27.4
Focus on diversity	891	3.55	6.8	12.0	26.3	29.3	25.6
A visit to campus	893	3.53	6.7	10.4	29.2	30.1	23.6
Social activities and campus life opportunities at IUPUI	891	3.50	4.8	13.3	29.9	30.4	21.5
Resources available for underserved students (LGBTQ, students with disabilities, students of color, veterans, older students, transfer students, etc.)	893	3.40	11.5	14.9	22.6	23.8	27.2
Availability of online course offerings	895	3.26	12.3	16.1	27.6	22.0	22.1

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important
Rank ordered by means

DECISIONS TO ATTEND IUPUI (CONT.)

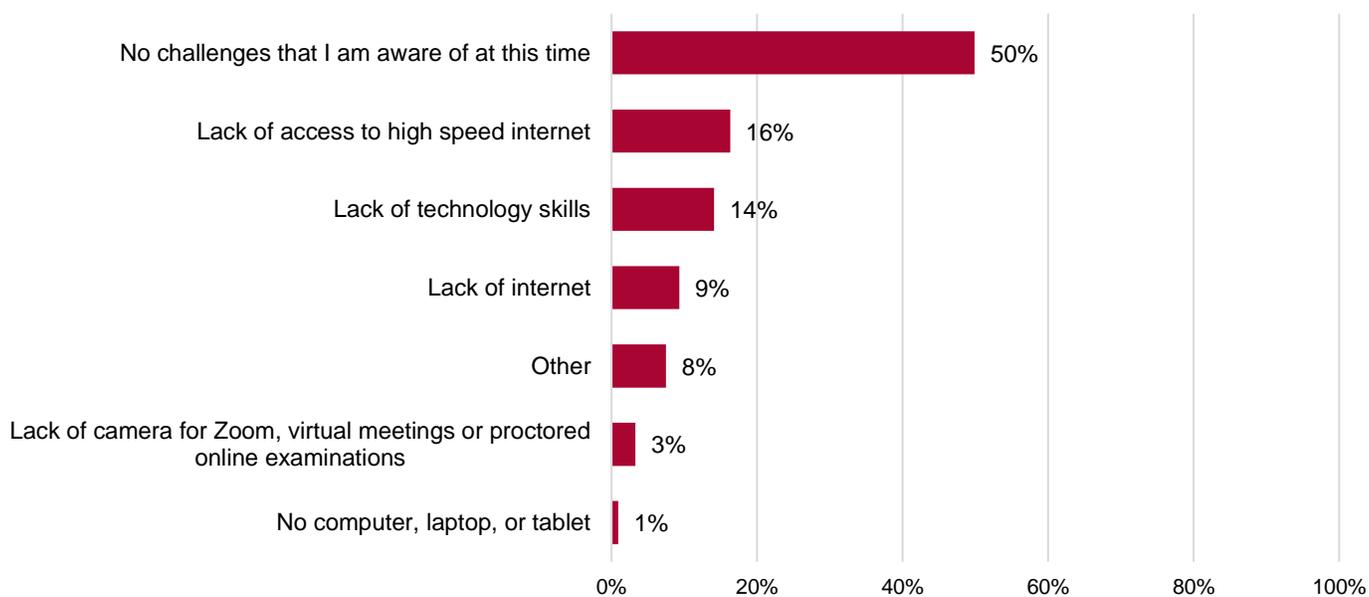
In making a decision to choose IUPUI or transfer to IUPUI from another institution, please rate how important the following factors were:

	N	Mean	Not Important	Somewhat Important	Moderately Important	Very Important	Extremely Important
<i>Percentages</i>							
Social opportunities associated with IUPUI located in city of Indianapolis	935	3.25	8.9	17.9	31.7	22.4	19.3
Small class size	895	3.20	7.3	15.5	40.2	23.9	13.2
Type of housing available on campus	892	3.18	20.4	10.6	22.3	24.3	22.4
Wanted to live near home	935	3.06	19.8	17.7	22.2	17.6	22.6
Quality IUPUI sponsored online/virtual/social media events and activities prior to enrollment	895	3.05	15.4	18.1	29.5	19.8	17.3
Size of IUPUI (large urban campus)	935	2.98	12.5	18.6	38.7	19.1	11.1
Change in financial situation	891	2.89	26.8	12.9	23.3	18.0	18.9
Proximity to large city (Indianapolis)	937	2.86	17.2	22.1	31.7	15.6	13.5
Ability to live at home while attending college	936	2.66	41.2	8.5	15.6	12.3	22.4
Advisor or guidance counselor recommendation	895	2.54	32.5	18.5	22.5	15.4	11.0
My parents/caretakers/relatives wanted me to	896	2.45	33.7	20.1	24.3	11.7	10.3

1= Not Important, 2=Somewhat Important, 3=Moderately Important, 4=Very Important, 5=Extremely Important
Rank ordered by means

POTENTIAL CHALLENGES IN LEARNING ENVIRONMENT

Please indicate any challenges you may have for ideal learning experiences (online and face-to-face) (check all that apply):



N=1,032

Qualitative Analysis of Open Ended Items

What was the tipping point or the MOST important reason you selected IUPUI?

Total comments=853

1. Affordability / Availability of Financial Aid or Scholarship (240 total comments)

- I was accepted into the Honors College on scholarship.
- It was close to home, not insanely costly, and was a good choice for both majors I was trying to decide between.
- It was much cheaper first year than Indiana University
- Out of all of the options I had, IUPUI was more affordable/reasonable for my family and I.
- IUPUI is close to home, it was most affordable, and it has good opportunities.
- It was the most affordable college for me, and I was very torn between the 3 that I applied to, I believe all of them would have been great so I chose the one that was most affordable
- Public school= cheaper to attend than private schools
- IUPUI offered me a huge scholarship that paid for most of my tuition.
- Because of financial aid, I would have a free ride at IUPUI, whereas with other colleges, I would not be able to afford the first year
- It was a college I could go to and not be in a lot of debt.
- Being able to live at home and still attend classes is huge for me, since I'm saving so much money being able to.
- It's quality to price ratio for education is unbeatable in all my research for colleges
- Ability to graduate from a good university for half the cost due to living off-campus at home.

2. Location (233 total comments)

- It was affordable, near my house, and near my job.
- It felt right and I wanted to be close to home
- Expenses and proximity to home
- To attend an art school close to home (Herron School of Art and Design)
- I wanted to be able to stay close to home because of the pandemic.
- I was able to live at home and work at my current job while attending IUPUI to get a good education for an affordable price.
- Closeness to Indy and being able to get a Purdue degree at the same time
- IUPUI offered a quality education at an affordable price that's also close to home.
- I have always wanted to attend an IU school, but wanted to remain close to where I lived and IUPUI seemed like a good fit.
- The most important reason I selected IUPUI is because I can have the option of living at home or on campus since I already live close to downtown.
- Because it is far enough away to where my parents won't be on my case all the time but close enough to where I can go home if I need to.
- The most important reason I chose IUPUI was that I could get the Purdue degree I wanted and that it was closer to home and cheaper.

3. Quality Programs/Degree Options (180 total comments)

- I selected IUPUI because of the Drawing and Illustration major opportunity. I know somebody who attended IUPUI and completed the same major, and they got a very good job.
- IUPUI offered the most scholarships and had the EXACT degree I was looking for at the time. It was a very easy decision to make.
- Having good programs for the major I chose.
- I had two main priorities in applying to colleges - 1) affordability 2) majors/minors that are of interest. In the end, IUPUI satisfied both of these requirements better than I could have ever expected and, certainly, better than any other colleges I applied to by giving me merit scholarships and by offering philanthropic studies as a minor.
- The school had class and programs for undergrad and grad students. With this I wouldn't have to look for another school if I need to.
- The Motorsport engineering program
- You offered my dream major.
- I chose IUPUI because it was close to home, it was affordable, and because it had the degree program I wanted.
- I selected IUPUI because it was very close to home, and they had a wide range of majors to choose from.
- IUPUI had neuroscience as a major and was more financially reasonable.
- I wanted to stay home and IUPUI was closest to my home, also a great school to study psychology.

4. Opportunities Near Campus (106 total comments)

- Great medical program, better opportunities to work near Riley hospital
- IUPUI wasn't too far from home but it also wasn't too close. It is a great financial option for me. My family is very

familiar with Indianapolis and I like being close to the city. I plan on going into the medical field and hearing about how many hospitals are near campus and how easy you could get an internship at a younger age compared to other schools.

- The opportunities I'll have while living in the city.
- The opportunities that are provided being in Indianapolis.
- The most important reason why I chose IUPUI is because it has so many hospitals on campus considering that I want to be a doctor. Also, the campus being in the city makes it seem like everyone here is mature and wants to truly have a good occupation and are focused on their studies.
- The cheaper cost of attending IUPUI, and the amount of opportunities available being so close to Indianapolis and big hospitals.
- The job opportunities and internships for my major during and after school.
- I chose IUPUI because of its urban campus and access to many hospitals for future internships, shadowing and clinical's. I liked the affordability for an out of state student and the degree for prestigious schools like Indiana University and Purdue University.
- I love the city and they have many opportunities to find the right career path to choose
- The tipping point for me was getting the same degree if I would have gone to Indiana Bloomington. Especially since IUPUI has more opportunities hence the urban environment.
- IUPUI is a very nice campus that was the perfect fit for me. I am majoring in Nursing and there are multiple hospitals close to campus. That way I will get many great opportunities to learn a lot during my clinical times.

5. Program or University Reputation (100 total comments)

- I selected IUPUI because of the amazing nursing programs and the tremendous amount of connections that I can make while going to school downtown!
- It was the fact that I could live at home and still get a degree from an IU school.
- The opportunity to get a degree from either IU or Purdue.
- They were a top school in the area for my intended career choice.
- The campus is beautiful and the Neuroscience program is astounding.
- The most important reason I selected IUPUI is because, IUPUI has a great human and health sciences program and medical program.
- Herron school of art is a very prestigious art school
- I have the ability to get both an IU and Purdue Degree if I so choose.
- The Dental school at IUPUI is one of the best in if not the best!
- IUPUI has Herron School of Art, which has been my dream school for years.

6. Campus Atmosphere (68 total comments)

- Great Programs, a lively campus, and a completely different scene from the Southwest.
- Visiting IUPUI and Herron in my sophomore year of high school, I knew even then that I had to be a part of the school and the community. I'd always wanted to attend college in a large city environment with other artistic individuals. The urban, familial feel is what drove me to want to attend.
- The amazing campus that is located in the heart of downtown Indianapolis that provides me with great housing and opportunities!
- I enjoyed the overall atmosphere of IUPUI compared to other universities that I considered attending.
- Hospitals nearby and big city
- Had a really good schooling for my major and I loved the atmosphere of the campus.
- I wanted to get away from home without being too close, and I wanted a bigger city than where I was.
- I wanted a place that had less partying and was a smaller campus, so I chose this over Bloomington.
- The campus size and me feeling comfortable here. Also being able to live with my friends and not having huge house sizes!
- IUPUI seems to be a great fit for me because of the courses offered and its diversity on campus.
- I loved the campus and how it was still a campus but you are very independent as well. It keeps the students open to do things in the city.
- Because it's a great University in a nice city.
- More involved with the city
- It has always been my top school choice and it is close to home and very Diverse!

7. Fit for Student (35 total comments)

- IUPUI was a perfect fit
- IU medical school is in Indy and with me wanting to go into the medical field I thought it was better for me in the long run.
- The most important reason why I chose IUPUI is because it has so many hospitals on campus considering that I want to be a doctor. Also, the campus being in the city makes it seem like everyone here is mature and wants to truly have a good occupation and are focused on their studies.
- My gut feeling.

- I felt like IUPUI was right for me. I also loved how it was in downtown so there are many things to do and opportunities. Also it's not far away from home.
- It made me feel like it was home. I love being downtown and the staff
- When visiting IUPUI, it felt like I was at home and that is exactly when I knew that I belong here.
- I loved the campus as soon as I got there. The science department was very welcoming and they made it seem like it will be the perfect fit for me!
- It seemed like a good fit for me
- I have always wanted to attend an IU school, but wanted to remain close to where I lived and IUPUI seemed like a good fit.
- I chose IUPUI because when I visited the campus in 2019, I felt like it was the perfect school for me.

8. Family Connections (32 total comments)

- All my siblings have attended IUPUI, so I guess it was my turn.
- my grandparents will pay for my college if i go here
- Covid-19 made think that I shouldn't be that far from my family.
- Out of all of the options I had, IUPUI was more affordable/reasonable for my family and me.
- Parents wanted me to go, affordability
- Mother is an employee and gets half off my tuition.
- Family who attended
- Close to home and affordable.
- My dad works at iu so I thought it was a good place.
- Close to home and my parents want me to go there.
- I have family ties in Indianapolis and my family is considering moving back to Indianapolis.

9. Student Was Accepted at IUPUI (27 total comments)

- Didn't get into IU
- I couldn't go to the ones I wanted to
- I was already accepted and their computer engineering program is good.
- needed to retake a class that wasn't available this semester at IUPUC
- Not being accepted into Purdue
- Direct admission to the Kelley School
- I wanted to go back to school and they accepted me.
- I couldn't go to my number 1 school
- I wasn't accepted into Indiana University Bloomington.
- It was somewhat of a mix of Purdue West Lafayette not accepting me into the Computer Science program and the realization that if I were to graduate from here with a B.S. in Computer Science, the degree would still say Purdue University.
- Getting denied from Purdue school of engineering: however, this was my second choice

10. Welcoming Environment (26 total comments)

- My main focal point in choosing IUPUI was the sense of welcomeness in the IUPUI community. Yes, there are plenty of other reasons, such as affordability and commuting purposes, but the welcoming aspect was a huge foundation in making this drastic change. Personally, I wouldn't want to feel out of place or unwelcome but at IUPUI I feel the complete opposite.
- Mentors pushing me to apply
- Purdue school felt very welcoming and encouraging
- I loved the campus as soon as I got there. The science department was very welcoming and they made it seem like it will be the perfect fit for me!
- The location of the school and the caring staff
- Based on my financial aid plan I am not going to pay anything for attending IUPUI & the welcoming people.
- Being able to leave hometown, but still being in close range. The amount of diversity in the Latino aspect.
- The Atmosphere was extremely welcoming.
- I just had an overwhelming sense of belonging.

What other colleges and universities do you apply to?

Total comments=2,152

Indiana University Bloomington	324
Ball State University	246
Purdue University	208
University of Indianapolis	115
Indiana State University	115
Other IU Campuses	100
Butler University	64
Ivy Tech	33
Marian University	32
DePauw University	25

By
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Institutional Research and Decision Support

